

FLINTSHIRE COUNTY COUNCIL

REPORT TO: **CABINET**

DATE: **TUESDAY, 15 OCTOBER 2013**

REPORT BY: **CHIEF EXECUTIVE**

SUBJECT: **CLWYD THEATR CYMRU BUSINESS PLAN**
2013/14 – 2016/17

1.00 **PURPOSE OF REPORT**

1.01 Members are requested to endorse the Business Plan as recommended by the Theatre Board of Governors.

1.02 A full copy of the Business Plan is available in the Members Library and each of the group rooms.

2.00 **BACKGROUND**

2.01 Clwyd Theatr Cymru is renowned as a flagship of artistic excellence with a well-developed audience of nearly 200,000 people and operational stability.

2.02 The main objectives of the Theatre are:

- To maintain and develop its flagship status as a world class producing theatre.
- To train, develop and promote the talent of Welsh actors and artists.
- To continue to work with playwrights, developing new plays for the theatre of tomorrow.
- To maintain and develop its commitment to young people and future audiences through education work and partnership with its Theatre for Young People and the audience development strategy.
- To present a balanced artistic programme across a range of different art forms.
- To ensure financial and structural sustainability.
- To develop its building to secure the physical operation for years to come.

3.00 CONSIDERATIONS

- 3.01 As part of the Governance Arrangements for the Theatre, the Board is required to submit its annual business plan to the Council's Cabinet and the Arts Council for Wales for approval and endorsement. The Board will report to the Cabinet on artistic, financial and business performance against the business plan twice yearly.
- 3.02 The Theatre continually looks to develop and enhance new plays, new audiences and a new building and the Business Plan sets out the required actions to achieve this.
- 3.03 Efforts will continue to ensure that world class drama is delivered to larger audiences and the Theatre's international profile is raised even higher. Work will continue to develop the building and drive forward a substantial capital project that sits at the heart of the Arts Council of Wales' Capital Strategy.
- 3.04 At its meeting on Thursday 29th August, 2013 Clwyd Theatre Cymru Board of Governors approved the Business Plan for 2013/14 to 2016/17.

4.00 RECOMMENDATIONS

- 4.01 Members are asked to endorse the Business Plan as recommended by the Theatre Board of Governors.

5.00 FINANCIAL IMPLICATIONS

- 5.01 As contained within the report.

6.00 ANTI POVERTY IMPACT

- 6.01 None directly associated with this report.

7.00 ENVIRONMENTAL IMPACT

- 7.01 As outlined within the Business Plan.

8.00 EQUALITIES IMPACT

- 8.01 As outlined within the Business Plan.

9.00 PERSONNEL IMPLICATIONS

- 9.01 None directly associated with this report.

10.00 CONSULTATION REQUIRED

- 10.01 None directly associated with this report.

11.00 CONSULTATION UNDERTAKEN

11.01 None directly associated with this report.

12.00 APPENDICES

12.01 None.

**LOCAL GOVERNMENT (ACCESS TO INFORMATION ACT) 1985
BACKGROUND DOCUMENTS**

None.

Contact Officer: Sharron Jones
Telephone: 01352 702107
Email: sharron.jones@flintshire.gov.uk